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(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1280)

Date of Board Meeting

The board of directors (the "Board") of Qidian International Co., Ltd. (the "Company", together with its subsidiaries, the "Group") hereby announces that a meeting of the Board of the Company will be held on Wednesday, 25 August 2021 for the purpose of considering and approving the unaudited interim results of the Group for the six months ended 30 June 2021, and transacting any other business.

By Order of the Board

Qidian International Co., Ltd.

Yuan Li

Chairman

Yangzhou, PRC, 13 August 2021

As at the date of this announcement, the Board of Directors of the Company comprises four executive Directors, namely Mr. Yuan Li, Mr. Xu Xinying, Ms. Liu Simei and Mr. Sun Lejiu, one non-executive Director, namely Ms. Xu Honghong and three independent non-executive Directors, namely Mr. Zhao Jinyong, Mr. Chen Rui and Mr. Fung Tak Choi.